

# Emily York

## Contact



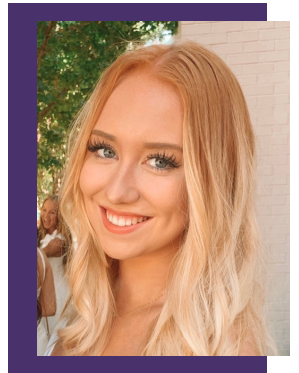
405-795-0079



emily.m.york-1@ou.edu



12609 Lapis Lane  
Oklahoma City, OK



## EDUCATION

### University of Oklahoma, Norman, OK

Bachelor of Arts -- Journalism

Major: Public Relations

Minor: Enterprise Studies

Expected Graduation May 2021

Current GPA 3.47

## EXPERIENCE

### Taylor and Lawrence - Medical Sales/Consulting

Social Media Strategist Intern

- Handle the organization's social media analytics, growth, content, scheduling, and promotions.

February 2021- Present

### Wings For Warriors - Non-Profit Organization

Social Media Strategist Intern

- Handle the organization's social media analytics, growth, content, scheduling, and promotions.

February 2021- Present

### The Porch - Norman

Social Media Organizer & Bartender

- Handled social media, sales promotions, crowd sourcing for events, weeknights, weekends, and gamedays.
- Organized social media posts, stories, and overall social media engagements.
- Exceptional interpersonal relations with costumers, managers, and colleagues.

October 2020 - Present

### Third Base Bar and Grill

Promotional Assistant

- Handled social media, sales promotion, and crowd sourcing for weekends and gamedays.
- Corresponded Client and VIP relations.

August 2019 - January 2020

### Pub W

Server

- Exceptional interpersonal and team building skills with an aptitude for building rapport with a diverse range of customers, managers, and colleagues.
- Skilled at anticipating, identifying and fulfilling guest needs and clarifying special orders.

March 2018 - November 2020

### Oliveto Italian Bistro

Hostess, Expo & Server

- Managed and oversaw kitchen production to ensure orders came out correctly in a timely fashion.
- Success multitasking while remaining professional and courteous in a fast-paced environment.

October 2015 - March 2018

## LEADERSHIP & INVOLVEMENT

### Delta Gamma Sorority, University of Oklahoma

August 2018- Present

### Homecoming Committee and Participant

September 2018-March 2020

### South Lake Elementary Volunteer

August 2017- Present

### Dean McGee Eye Institute Volunteer

August 2018- February 2020

### PRSSA - Public Relations Student Society of America

September 2019- Present

## SKILLS & TRAINING

- Specializing in event production and management
- Strong written and oral communication skills
- Client and VIP relations
- Maximizing sales revenue
- Team management
- Expanding social media outreach through strategic posts, stories, etc.
- Ability to manage multiple projects
- Proficient in multiple photo/video editing platforms